

5<sup>TH</sup> ANNUAL June 17-19, 2019 | Hyatt Regency Bethesda | Bethesda, MD

# BIODEFENSE WORLD SUMMIT 2019

Empowering the biodefense community to recognize,  
assess and act on biological threats

SPREAD THE WORD ABOUT YOUR  
ATTENDANCE AT BIODEFENSE WORLD  
SUMMIT 2019 IN MARYLAND!

## EXHIBITOR MARKETING TOOLS

Here are a few items to help you get a head start on creating a buzz around your booth at #Biodefense19 this June.

### Promote Your Attendance

Let your customers & prospects know where  
you'll be in June!

Download banners to promote your attendance  
at CHI's 5<sup>th</sup> Annual Biodefense World Summit  
in Bethesda, MD on your event pages, monthly  
newsletters, blogs and even your email signatures!

DOWNLOAD BANNERS HERE:

468 x 60

728 x 90

300 x 250

250 x 250

160 x 600

120 x 600

234 x 60

1200 x 1200 

1024 x 512 

1800 x 1200 

### Connect With Attendees

Start the conversation before you arrive!



Follow CHI at @CHI\_Healthtech's  
| #Biodefense19 #Bethesda



Join Cambridge Healthtech Institute's  
Group on LinkedIn



Browse videos on Cambridge Healthtech  
Institute's YouTube Channel

If you have any questions,  
please contact:

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To help get you started, here are a few tweets and posts:

- Join 250+ Attendees and 30+ Sponsors and Exhibitors @CHI\_Healthtech's Biodefense World Summit in #Bethesda June 17-19! #Biodefense19
- Visit our booth #XXX at @CHI\_Healthtech's 5th annual Biodefense World Summit June 17-19 #Biodefense19
- Check out our presentation within the #\_\_\_\_\_Track at Biodefense World Summit this June! #Biodefense19

[BiodefenseWorldSummit.com](http://BiodefenseWorldSummit.com)